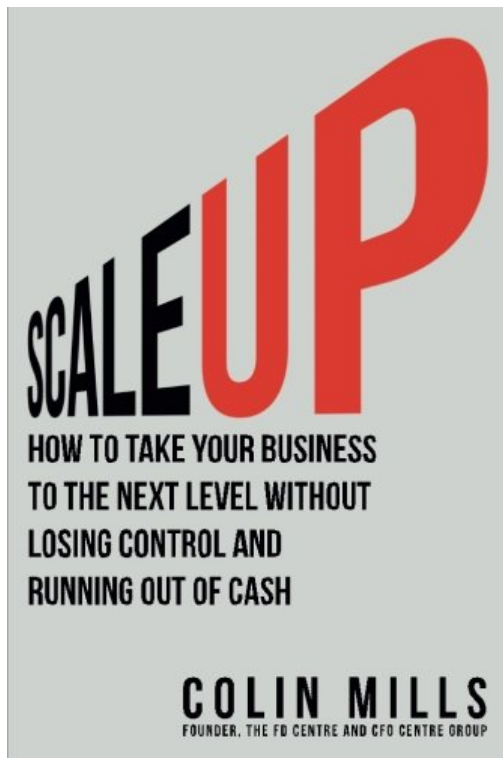


# Ebook Download Scale Up: How to Take Your Business To the Next Level Without Losing Control and Running Out of Cash Read Online



## Book details

- Author : Colin Mills
- Pages : 250 pages
- Publisher : BrightFlame Books 2016-11-20
- Language : English
- ISBN-10 : 1988179114
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## Book Synopsis

Plenty of books have been written on startups, but not much has been written about what happens next, when you want to scale and move your business into an advanced stage of growth: the classic “too big to be small and too small to be big” stage. In *Scaleup: How to Take Your Business To the Next Level Without Losing Control and Running out of Cash*, Colin Mills draws on real life experience, working with thousands of businesses across the globe to create a framework for scaling up that until now has just not existed. This is not academic theory: you will find stories and examples from real-world businesses that have successfully managed the transition from startup to scaleup. Whether you are the owner of a fast-growing business and you want to scale your business to more advanced growth, or you feel frustrated because you came out of the startup phase but growth has stalled and you wonder whether you can face the pain of further growth, then this book has got something for you.